

Unleash Your Clinics True Potential

Grab your free clinic audit which will help you create simple strategies to help you stand out from the crowd !

Whether you're a seasoned practitioner or just starting out, maximizing your practice's potential is key to long-term success. That's why we've created something special just for you.

This powerful tool will help you identify the strengths & weaknesses in your business so you can quickly see where changes are needed & to elevate the key areas of your practice.

Spend some time carefully assessing each area and even get your team involved.

It also includes a section about you, as we know how challenging working in the dental environment can be. If you are not feeling your best, how can you expect to perform at your best! Therefore ensuring your well-being is managed is just as important if not more important than all the other areas!

If you feel you need further support after completing the clinic audit, please get in contact and we can arrange a one to one call where we will discuss what you are looking to achieve, and create a clear strategy to get there.

I am here to support you,

Warm Regards,

Lisa Grogan

hello@lisagrogancoaching.com

<https://calendly.com/lisagrogancoaching>



Scan me to connect with Lisa



www.lisagrogancoaching.com

Here are some areas to consider in each section:

Team:

- How is the team's knowledge of the service's you offer?
- Are all members of the team clear on pricing?
- Are everyone's roles and responsibilities clear?
- How is the company culture?

Marketing:

- How is your website performing?
- How strong is your online presence?
- Do you have a marketing strategy?
- How do you market internally and externally?

Clinic Assets:

- Technology
- Visual Tools
- Digital footprint in the clinic
- Equipment

Systems & Processes:

- How are leads being tracked?
- Patient management
- Conversion rate %
- In-house referral

Finances:

- How profitable is the clinic?
- Where are you losing revenue?
- Tracking patient finances
- Reviewing consumables costs

Personal Development:

- Have you recently upskilled or planning to?
- Is confidence issues holding you back from discussing treatment options
- Are you referring out more than you should?
- Knowledge gaps

Patient Journey:

- How is your online presence
- Communication tools
- Referrals
- Managing Expectations

Wellbeing:

- Work/Life Balance
- Managing stress
- Considering career change
- Time management

Dental Clinic Audit Wheel

Think about the 8 Wheel Categories and decide how satisfied you are with your clinic in each of these areas.

Draw a dot in each section to represent your satisfaction score out of 10. (1 - No Happy/ 10 - Very Happy)

Join up the lines to get a visual representation of how your clinic is performing and areas of improvement.

